

A Quick Update

As part of our decision a year ago to pivot our fund-raising efforts from national aviation firms to potential local supporters, we thought it was necessary to evaluate local attitudes toward our mission. For the past month we have had an ad hoc working group focused on launching a community assessment of the Triumph of Flight project by a local consulting group, Strategic Leadership Associates (SLA). On June 2, Mackensie Wittmer, Executive Director of the National Aviation Heritage Alliance (NAHA), mailed out 58 information packages to individuals we identified as leaders within the community (key informants) and whose views we wanted to include in our assessment. Each of those packages included a cover letter from NAHA explaining the assessment and inviting recipients' participation, a 3-page prospectus explaining the Triumph of Flight project, and a lovely letter of endorsement of our project from the Wright Brothers Family Foundation signed by Amanda Wright Lane. Dave Ramey (SLA) will be reaching out to those key informants beginning later this week, and we expect he will have scheduled and completed his interviews with them within the next 4-5 weeks. Soon after that we should have the results of his assessment.

We will give you those results and our decisions on how we intend to proceed in our next newsletter. With Covid-19 now in abeyance, we once again will be meeting face-to-face amongst ourselves and with our supporters in furthering our objective.

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Annual Membership Dues*

1 year - \$20 2 years - \$35 3 years - \$50 † Applicable to Individuals, Families or Businesses The WIG is a proud partner of the National Aviation Heritage Alliance.

As such, we ask our donors to make checks out to the Aviation Heritage Foundation and mark them so that it is clear the donation is specifically intended for the Wright Image Group.

By flowing our donations through the foundation, the federal government will match a portion of them. This additional funding goes to support the aviation heritage of the entire region.

(See instructions below)



Make checks payable to: Aviation Heritage Foundation,

Inc.

With the following comment on the "For" line:

"Restricted for WIG"

and mail to:

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